



SPEC MIX BRICKLAYER 500® REGIONAL PRESS RELEASE

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DATE: 7/29/07

FOR IMMEDIATE RELEASE:

Jim Meffer wins the 2007 SPEC MIX BRICKLAYER 500® Wisconsin Regional

MILWAUKEE, WI — Jim Meffer, with Olsen & Olsen Contracting, Manistique, MI, is going to the National by winning the 2007 SPEC MIX BRICKLAYER 500® Wisconsin Regional hosted by QUIKRETE Wisconsin, Inc., a SPEC MIX licensee for Wisconsin. The Regional was held on August 17, at the Sussex, WI, facility of QUIKRETE Wisconsin, Inc., and drew masons from several cities in the state. It was a big day for Olsen & Olsen Masonry, as Jim and his tender Rodney Popour laid 485 brick to lead the pack. Jim and his tender also won the TOP CRAFTSMAN award. The first place winner moves on to the Nationals held on January 23, at the 2008 World of Concrete/World of Masonry in Las Vegas, Nevada.

SPEC MIX Bricklayer 500 Wisconsin Regional Results:

1st Place: – Mason: **Jim Meffer**
Tender: Rodney Popour
Brick Count: 485
Company: Olsen and Olsen Contracting
Location: Manistique, MI

Craftsmanship: - Mason: **Jim Meffer**
Tender: Rodney Popour
Company: Olsen and Olsen Contracting
Location: Manistique, MI

2nd Place: - Mason: **Lyle Rickert**
Tender: Dale Wetzel
Company: Signature

Location: Milwaukee, WI

3rd Place: -

Mason: **Tom Demers**
Tender: Corey St. Peter
Company: Miron
Location: Neenah, WI