



SPEC MIX BRICKLAYER 500® PRESS RELEASE

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FOR IMMEDIATE RELEASE:

FROM: SPEC MIX®, Inc.

Contact: Jeff Farmakes, 612-750-2924 - for more information regarding this event.

Leif Reints wins the title of “WORLD’S BEST BRICKLAYER,” at the 2012 SPEC MIX BRICKLAYER 500® National Bricklaying Championship in Las Vegas, Nevada

LAS VEGAS, NV —The 2012 SPEC MIX BRICKLAYER 500® National bricklaying championship decides, “Who is the World’s Best Bricklayer?” Mason Leif Reints from Missouri, took first place overall with 583 brick laid. This timed, 60 minute competition was held on Wednesday, 12:00 Noon CST, January 25th, 2012, at the Masonry Construction’s Challenge Arena, at the 2012 World of Concrete / World of Masonry trade show. This is the largest annual construction trade show in the world. It is held once a year at the Las Vegas Convention Center, in Las Vegas, Nevada.

The 2012 SPEC MIX BRICKLAYER 500 National is a bricklaying competition comprised of the best bricklayers in the world. Twenty one, 2-man teams made up of a mason and mason tender compete to lay the most brick while meeting strictly defined quality standards. The competition has the largest winner’s purse of any masonry competition. The competitors compete for well over \$100,000 in cash and prizes before a crowd of 3,000 fans.

First place winner, Leif Reints, age 31, a mason with Reints Masonry, Neosho, Missouri, was declared “World’s Best Bricklayer,” with 583 brick laid in just sixty minutes. Leif won the grand prize of a new 2012 Ford F-250, XLT, V8, SuperDuty, CrewCab, 4 x 4 truck. Leif also won \$5,000 in cash, a STIHL TS 420 A-EWC Cutquik® cut-off machine, and thousands in sponsor prizes. Leif’s mason tender was Gustavo Soriano also with Reints Masonry. This is the team’s first time in the winner’s circle at the SPEC MIX BRICKLAYER 500 National.

The SPEC MIX Bricklayer 500 TOP CRAFTSMAN award was given to mason Scott Tuttle, age 36, of Quik Trowell Masonry, Clearfield, Utah. Scott laid 474 brick. The combined brick count and quality of his wall was judged the, “most sellable.” Scott’s tender was Brian Tuttle of Clearfield, Utah. As the SPEC MIX TOP CRAFTSMAN, Scott won \$5,000 in cash, a Multiquip EM120S mixer, a STIHL TS 420 A-EWC Cutquik® cut-off machine and thousands in sponsor prizes.

The 2nd place overall winner was mason Filipe Orfao, age 42, with Squire Masonry, Cookstown, Ontario, Filipe laid 547 brick and his tender was Manuel Oliveira. Filipe won \$4,000 cash and sponsor prizes.

The 3rd place overall winner was mason Justin Jakubisin, age 31, with Giambrone Masonry, Hudson, Ohio. Justin laid 544 brick and his tender was Aaron Cooke of Brunswick Hills, Ohio. Justin won \$3,000 in cash and sponsor prizes.

The SPEC MIX TOUGHEST TENDER® winner was Nick Miller, age 26, with Exteriors Plus, Jefferson, Wisconsin. Nick won \$2,500 in cash and sponsor prizes. The SPEC MIX TOUGHEST TENDER is a preliminary event held just before SPEC MIX BRICKLAYER 500 National. In this event the tenders race the clock to set up a predefined work area for the mason. Nick’s winning time was 17:52 minutes.

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Established to showcase the skill and craftsmanship of masonry the general description of the bricklaying competition is as follows: The contest requires all masons to meet the quality standards of the event. They have 60 minutes to complete their 26 foot 8 inch, double wythe brick wall. The competition has four awards; 1st, 2nd, and 3rd place are based on the highest brick count meeting the quality standards. The 4th award, and arguably considered the most coveted prize, the SPEC MIX TOP CRAFTSMAN is judged the most sellable wall with the most brick. The walls are closely evaluated by 27 carefully selected masonry officials averaging 20 years of bricklaying experience. Many of the competitors feel winning the SPEC MIX TOP CRAFTSMAN award is their main goal and it has the second highest award purse.

This year's competition is made up of winning bricklayers from 16 Regional qualifying competitions held throughout the United States and Canada. Competition bricklayers come from states such as Ohio, Washington, Illinois, Utah, Tennessee, Colorado, Wisconsin, Iowa, Arizona, Missouri, North Carolina, Oklahoma, Florida, Northern California, and Alabama. In addition, masons will be laying brick from the Canadian provinces of Alberta and Ontario, and the countries of England and Australia. The 2011 SPEC MIX BRICKLAYER 500 National Champion, Ray Robinson, also returned to defend his title as well as the 2011 SPEC MIX TOP CRAFTSMAN® winner, Dave Moyle.

Truck, cash, and prizes are provided by these 2012 SPEC MIX BRICKLAYER 500® National sponsors

Widely recognized by the construction industry as the *premier* event at the WOC/WOM, the success of this competition is largely attributed to the support of its sponsors. Working together to promote the masonry trade and its members, numerous companies pull together by making both cash and product contributions.

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For more details about this event go to www.specmixbricklayer500.com This web site offers a FREE, webcast connection of the 2012 SPEC MIX BRICKLAYER 500® National.

To view an archive video of the 2012 SPEC MIX BRICKLAYER 500 National competition visit:
<http://www.smb1500.com/webcast-info.cfm>

SPEC MIX® is a national source for high quality; factory produced cementitious products for the construction industry. With more than 57 licensed manufacturers located in major markets across the U.S. and Canada. The SPEC MIX team utilizes computerized batching equipment and the finest materials to ensure total quality control throughout any masonry project. SPEC MIX also offers various material delivery silo systems to maximize a contractor's efficiency and safety rating. Our purpose is to keep a masonry crew going, moving and working.

MASONRY CONSTRUCTION Online is the premier source of information for masons. Masonry Construction's Challenge takes place at World of Concrete each year and is a series of competitions designed to demonstrate

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the skills of masons. The SPEC MIX BRICKLAYER 500 National Competition and the SPEC MIX TOUGHEST TENDER are two of the premier events within the Masonry Construction's Challenge program.

World of Concrete and Masonry Construction Online are owned by Hanley Wood LLC, the premier media and information company serving housing and construction. Through four operating divisions, the company produces award-winning magazines and Web sites, marquee trade shows and events, rich data and custom marketing solutions. The company also is North America's leading publisher of home plans. Founded in 1976, Hanley Wood is owned by affiliates of JPMorgan Partners, LLC. CCMP Capital Advisors manages the Hanley Wood investment for JPMorgan Partners.

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If you have any questions regarding this event, need images, video footage or logos, contact the name listed below.

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