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FOR IMMEDIATE RELEASE:



General Shale Hosts the 2014 Eastern Tennessee SPEC MIX BRICKLAYER 500® Regional Competition

Piney Flats, TN —The 2014 SPEC MIX BRICKLAYER 500® Regional Competition for Eastern Tennessee was held at General Shale, in Piney Flats, TN on August 16, 2014. Nine teams of brick masons and tenders vied for a competition spot in the 2015 SPEC MIX BRICKLAYER 500 National competition held in Las Vegas, Nevada. There, they will compete for over \$100,000 in cash and prizes including a new 2015 Ford F-250 4x4 Super Duty XLT truck.



The 2014 Eastern TN Competitors



Bricklaying action at the 2014 Eastern TN SPEC MIX BRICKLAYER 500 Regional Competition

Fred Campbell, a mason and owner of Creative Masonry, Greeneville, TN, and his mason tender Tony Shelton, edged out the rest of the competition to take home first place. His net count of 600 brick got the job done. Not only did first place carry the opportunity to compete in the 2015 SPEC MIX BRICKLAYER 500 in Las Vegas for Campbell, but it also came with \$500 in cash, a Marshalltown tool bag and trowel, and sponsors hats, shirts, etc. The SPEC MIX TOP CRAFTSMAN Award also went to Fred Campbell. Brian Springer, of Relyt Construction, Kingsport, TN finished as runner up taking home \$200 in cash, a Marshalltown tool bag and trowel, and sponsors hats, shirts and other various prizes. Third place went to mason Doug Nelson of All About Masonry, Piney Flats, TN, who received \$150 in cash, a Marshalltown tool bag and trowel, and sponsor hats, shirts and other various prizes.



The crowd cheered on their favorite competitors at the 2014 event



Spectators got into the action in a competitive game of cornhole.

General Shale hosted the event and offered the perfect venue to give back to the local masons and their families. The weather was perfect, the food was great, and the games were fun for all. If you have ever wanted to watch nine teams give it all they have for one hour, then this was the competition to see. At the end of the day, backs were sore, smiles were big, and there was physical proof of a job well done.



Past National Champion, Fred Campbell, Creative Masonry, Greeneville, TN and his tender Tony Shelton are heading back to Las Vegas in February 2015!



The 2014 Eastern Tennessee SPEC MIX BRICKLAYER 500 Regional Place Winners

Final Results:

First Place

Mason – Fred Campbell - 600 Brick
 Tender – Tony Shelton
 Creative Masonry, Greeneville, TN

SPEC MIX TOP CRAFTSMAN

Mason – Fred Campbell - 600 Brick
 Tender – Tony Shelton
 Creative Masonry, Greeneville, TN

2nd Place

Mason – Brian Springer - 464 Brick
 Tender – Keith Springer
 Relyt Construction, Kingsport, TN

3rd Place

Mason – Doug Nelson - 435 Brick

Tender – Jason Nelson

All About Masonry, Piney Flats, TN

More information on the SPEC MIX BRICKLAYER 500:

Established to showcase the skill, craftsmanship and pride of the masonry trade, the SPEC MIX BRICKLAYER 500® is a bricklaying contest requiring all masons to meet the quality standards of the event. Each two-person team has 60 minutes to lay as many bricks as possible on a 26 foot 8 inch long, double wythe brick wall that is constructed by following strict rules and procedures. The competition has four awards: 1st, 2nd, and 3rd place which are based on the highest net brick count meeting the quality standards. The 4th award, and arguably considered the most coveted prize, the SPEC MIX TOP CRAFTSMAN, is judged the most sellable wall with over 500 bricks laid and zero point deductions. It has the second highest award purse and can be won in tandem with each of the other prizes. Whether the competition is for a Regional Qualifying event or the National Championship, the walls are closely evaluated by carefully selected masonry officials carrying several years of bricklaying experience and training.

For more information on the SPEC MIX BRICKLAYER Regional Program call 888-SPECMIX or go to: www.specmixbricklayer500.com

Troy Crosby

SPEC MIX Sales

QUIKRETE Charlotte

tcrosby@quikrete.com

864-414-0461