



Date: 11/11/15

For immediate release:

The 2016 SPEC MIX BRICKLAYER 500® World Championship Roster is Set!

EAGAN, MN—After four months on the road and 20 tour stops across North America the 2015 SPEC MIX BRICKLAYER 500 Regional Series is officially complete and the “Road to Las Vegas” is paved for the 20 teams that won their qualifying competition. With the roster set for the 2016 World Championship event, which includes the 2015 returning Champion Fred Campbell and SPEC MIX TOP CRAFTSMAN Garrett Hood, plus a bricklayer from Australia, a total of 23 elite bricklayers and their respective mason tenders will be headed to Vegas to compete for the title: “World’s Best Bricklayer!”

The 14th Annual SPEC MIX BRICKLAYER 500 World Championship event will be held on Wednesday, February 3, 2016 at the World of Concrete/World of Masonry tradeshow in the Gold Lot of the Las Vegas Convention Center. With as many as 4,000 spectators in attendance and thousands of live webcast viewers tuned in to watch 23 world-class masons compete, the SPEC MIX BRICKLAYER 500 is the largest masonry competition in the construction industry. In a town where “cash is king” it’s only fitting that these masonry teams will compete for approximately \$100,000 in cash and prizes, including a 2016 Ford F-250 XLT 4x4 Crew Cab truck.

The SPEC MIX BRICKLAYER 500 is revered as the premier promotion of the masonry industry that showcases the skill and craftsmanship of its tradesmen. The competition is unique in that it promotes masonry both regionally and internationally through an exciting year-round campaign that culminates in Las Vegas during the World of Concrete tradeshow. The mission of the program is to unite all the major players in the masonry trade: manufacturers, suppliers, associations, contractors, masons, mason apprentices, mason tenders, media and their enthusiastic families to promote masonry construction and the trade. The competitions inspire a sense of fun, family, pride, and a love for the skill of masonry while calling attention to the value it offers to our world.

The roster for the 23 teams competing in the 2016 SPEC MIX BRICKLAYER 500 World Championship is as follows:

1. Returning 2015 SPEC MIX BRICKLAYER 500 Champion

Mason: Fred Campbell

Mason Tender: Tony Shelton

Contractor: Creative Masonry, Inc., Greenville, TN

2. Ohio

Mason: Emilio Dibra

Mason Tender: Charlie Cheatham

Contractor: United Masonry, Cleveland, OH

3. Eastern Tennessee

Mason: Jason Peek

Mason Tender: Jake Peek

Contractor: Peek Masonry, Churchill, TN

4. Utah

Mason: Scott Tuttle

Mason Tender: Brian Tuttle

Contractor: Quik Trowell, Clearfield, UT

5. Alabama

Mason: Darrell Evett

Mason Tender: Joey Evans

Contractor: Evett Masonry, Scottsboro, AL

6. Illinois

Mason: Steve Cleveland

Mason Tender: Sedat Süpürgeci

Contractor: Midwest Masonry, Valparaiso, IN

7. Colorado

Mason: Esteban Cabral Ceballos

Mason Tender: Oscar Luis Gaucin

Contractor: Phoenix Masonry, Thornton, CO

8. Pennsylvania

Mason: Vince Polverini

Mason Tender: Richard Small

Contractor: D.M. Sabia & Company, Inc., Conshohocken, PA

9. Wisconsin

Mason: Nick Brock

Mason Tender: Jake Brock

Contractor: Exteriors Plus, LLC, Jefferson, WI

10. Washington

Mason: Phil Evans

Mason Tender: Brenden Evans

Contractor: R & D Masonry, Marysville, WA

11. South Carolina

Mason: David Kelly

Mason Tender: Matthew Kelly

Contractor: Kelly Masonry, Pendleton, SC

12. Returning 2015 SPEC MIX TOP CRAFTSMAN

Mason: Garrett Hood

Mason Tender: Ed Huntley

Contractor: Huntley Brothers Company, Monroe, NC

13. Oklahoma

Mason: Darian Douthit

Mason Tender: Andy Zepeda

Contractor: Providence Masonry, Miami, OK

14. Ontario, Canada

Mason: Mario Alves

Mason Tender: Kevin Avila

Contractor: A & M Masonry, Hamilton, ON, Canada

15. Western Tennessee

Mason: Bruce Miller

Mason Tender: Jorge Goitia

Contractor: Miller Masonry, Inc., Riverside, IA

16. California

Mason: David Jones Sr

Mason Tender: Mark Starkweather

Contractor: Bratton Masonry, Inc., Fresno, CA

17. New England

Mason: Mark Wells Sr

Mason Tender: Mark Wells Jr

Contractor: American Masonry Corp., Beverly, NJ

18. British Columbia, Canada

Mason: Riel Voigt

Mason Tender: Theo Van Tunen

Contractor: S & S Masonry, Langley, BC, Canada

19. Texas

Mason: Jacobo Ramirez

Mason Tender: Jesus Zepeda

Contractor: Ranch Masonry, Houston, TX

20. North Carolina

Mason: Matt Cash

Mason Tender: Chet Huntley

Contractor: Huntley Brothers Company, Monroe, NC

21. Alberta, Canada

Mason: Ken Rutley

Mason Tender: Logan Kessler

Contractor: Mayzes Masonry, Inc., Medicine Hat, AB, Canada

22. Arizona

Mason: David Puga Arce

Mason Tender: Filiberto Granados

Contractor: G & G Masonry, Glendale, AZ

23. Australia

Mason: Travis Sweetnam

Mason Tender: Anthony Giordano

Contractor: T & A Bricklaying, Mornington, Victoria, Australia

Media can link to the press release articles written for the individual 2015 Regional events at:

<http://www.specmixbricklayer500.com/2015-regional-results/>

More information on the SPEC MIX BRICKLAYER 500:

The SPEC MIX BRICKLAYER 500 Regional and World Championship series of events are widely considered the masonry industry's strongest promotional program to showcase the skill, speed and craftsmanship of professional masons around the world. Established by SPEC MIX, Inc. in 2003, the SPEC MIX BRICKLAYER 500 is the trade's annual campaign that answers the question: "Who is the World's Best Bricklayer?" The winners of each regional qualifying competition earn free trip to Las Vegas to compete against 20 or more bricklayers in the World Championship held during the World of Concrete tradeshow on February 3rd, 2016.

The regional and championship contests consist of a two-person team; one mason and mason tender, that are given 60 minutes to construct a 26 foot 8 inch, double wythe brick wall that must be constructed to meet strict quality standards. The walls are judged by highly qualified, experienced industry experts that carefully follow a 10-point criteria system. The winning masons are ranked and awarded prizes based on the highest brick count while meeting the quality requirements and competition rules. The competition has four awards; 1st, 2nd, and 3rd place which are based on the

highest net brick count meeting the quality standards. The 4th award, and arguably considered the most coveted price (prize), the SPEC MIX TOP CRAFTSMAN is judged the most sellable wall with over 500 brick laid. The walls are closely evaluated by carefully selected masonry officials carrying several years of bricklaying experience.

The preliminary SPEC MIX TOUGHEST TENDER® event, where the top mason tenders go head to head for the fastest time setting up their bricklayer's work station with \$2,500 on the line, will be held at 10:45 AM. Two other exciting under card events, the MCAA's Masonry Skills Challenge starting at 9:00 AM and the MCAA's Fastest Trowel on the Block at 11:30 AM will get the masonry crowd charged up.

The 2016 SPEC MIX BRICKLAYER 500 World Championship relies on the support of its outstanding sponsors who support the event's mission to promote the skill sets of quality masons and masonry construction.

PLATINUM LEVEL

SPEC MIX, Inc.
Ford Commercial Vehicles
Masonry Construction Online
Hydro Mobile
QUIKRETE
Multiquip
Belden Brick Company
STABILA

GOLD LEVEL

MCAA
STIHL, Inc.
Marshalltown Company
iQ Power Tools
Prism Pigments
Beta Max Hoists
Mortar Net Solutions
Blaklader

CONTRIBUTOR LEVEL

GATORBACK Mortarboards
Xtreme Manufacturing
AZ Best Block
Safway Scaffold
Jackson Tools
Easy Spread

About SPEC MIX:

SPEC MIX is the construction industry's source for high quality, factory preblended cement based building materials. With more than 60 manufacturing facilities in the U.S. and Canada, SPEC MIX production plants utilize state of the art batching equipment and the finest materials to ensure total quality control throughout the construction project. Building owners, designers, and contractors are fully supported by 85 highly trained market representatives that work as consultants to pinpoint project solutions targeting structural integrity, beauty, optimal productivity, and jobsite safety—every time.

Note use of terms:

Please respect all legal trademarks for trade use. In print, the correct way to refer to the competition event is the 2015 SPEC MIX BRICKLAYER 500® Regional, case use as shown. When writing about the SPEC MIX Corporation the correct way to write the corporate name is SPEC MIX®, Inc., if referring to the SPEC MIX brand name the correct way is SPEC MIX®. The ® mark should always be used on the 2015 SPEC MIX BRICKLAYER 500® Regional, and SPEC MIX®, Inc., the first time either term is used in body copy and always used when either term is in a headline or sub-headline. If being used for mass media news or editorial use, we ask that the full term be used at least once at the beginning of the article, thereafter, the words "event" or "competition" would be acceptable terms. Please do not cut, rename or edit the legal trademark of the event so as to maintain the legal brand name and its integrity. If you have any questions regarding this event, need images, video footage or logos, contact the name listed below.

For further information about this press release contact:

Ashley Wolfe
SPEC MIX, Inc.
Marketing Communications Manager
O 651-994-7120 ext #2
E awolfe@specmix.com