



KEEPING THE TRADE STRONG

REGIONAL SCHEDULE

DATE: 07/20/2016

FROM: SPEC MIX, INC.

THE OFFICIAL 2016 SPEC MIX BRICKLAYER 500® REGIONAL SCHEDULE IS ANNOUNCED

EAGAN, MN — The official schedule for the 2016 SPEC MIX BRICKLAYER 500® Regional Qualifier Events has been released. It's that time of year again when masons across North America put their skill, speed and stamina to the test at their local regional competition with the hope of earning spot at the World Championship in Las Vegas. But before they can advance to the World Championship round on January 18th, 2017 in Las Vegas, and compete for the title: "World's Best Bricklayer," they have to take 1st place at one of the 22 regional events listed below.

The 22 Regional Winners will compete against the returning 2016 World Champion, Scott Tuttle of Utah and SPEC MIX TOP CRAFTSMAN®, Darian Douthit of Oklahoma, who each laid 775 and 687 bricks, respectively. The Regional competitions start in mid-June this year, and run through the end of October which gives all 24 finalists plenty of time to train for the big showdown in Las Vegas to earn the title "World's Best Bricklayer," a 2017 Ford F-250 XLT 4x4 truck and nearly \$15,000 in cash and prizes.

We greatly appreciate your editorial support in getting the schedule out to your audience and the masonry enthusiasts in your community. Please inform your readers and viewers of the attached 2016 SPEC MIX BRICKLAYER 500 Regional Schedule; their participation and attendance as competitors, judges, volunteers, aspiring masonry students or as a trade fan helps promote the trade at the local and national level.

2016 SPEC MIX BRICKLAYER 500® SPONSORS REGIONAL SCHEDULE

1. SPEC MIX BRICKLAYER 500 Regional – Missouri

- Date: Wednesday, June 15th, 2016
- Location: Queeny Park, 550 Weidman Rd, St. Louis, MO 63011
- Contact: Craig Kasten (314) 565-4892 or Mike Rolf (414) 640-1373
- Time: 3:00 PM

2. SPEC MIX BRICKLAYER 500 Regional – Florida

- Date: Friday, August 5th, 2016
- Location: Construction Materials, 17749 Ashley Dr, Panama City Beach, FL 32413
- Contact: Ryan Coyne (404) 702-5944 or Sam Prater (404) 513-6609
- Time: 11:00AM

3. SPEC MIX BRICKLAYER 500 Regional – Ohio

- Date: Saturday, August 13th, 2016
- Location: SMART Building Supply, 10400 Evendale Dr, Cincinnati, OH 45241
- Contact: Brian Tillett (513) 615-4986, Blaine Thiel (513) 615-4980 or Patrick O'Toole (216) 513-9502
- Time: 10:30AM

4. SPEC MIX BRICKLAYER 500 Regional – Utah

- Date: Friday, August 19th, 2016
- Location: Interstate Brick 9780 S 5200 W, West Jordan, UT 84081
- Contact: Patrick McCarthy (801) 809-9506 or Riley Allen (303) 819-7459
- Time: 11:00AM

5. **SPEC MIX BRICKLAYER 500 Regional – Oregon**
 - Date: Wednesday, September 7th, 2016
 - Location: QUIKRETE Oregon, 19527 Grim Road, Aurora, OR 97002
 - Contact: Don Dodroe (206) 718-2632 or Jason Stoddard (503) 332-9949
 - Time: 2:30PM

6. **SPEC MIX BRICKLAYER 500 Regional – Colorado**
 - Date: Thursday, September 15th, 2016
 - Location: Colorado Best Block, 8227 Blakeland Dr, Littleton, CO 80125
 - Contact: Riley Allen (303) 819-7459 or Aaron Gray (720) 256-1308
 - Time: 2:00PM

7. **SPEC MIX BRICKLAYER 500 Regional – Wisconsin**
 - Date: Thursday, September 22nd, 2016
 - Location: BAC Training Center, 17125 W Cleveland Ave, New Berlin, WI 53151
 - Contact: Mike Rolf (414) 640-1373 or Dan Neuens (414) 313-3210
 - Time: 3:00PM

8. **SPEC MIX BRICKLAYER 500 Regional – Texas (Houston)**
 - Date: Thursday, September 22nd, 2016
 - Location: Headwaters Concrete Products, 10538 Beaumont Hwy, Houston, TX 77078
 - Contact: Trey Harris (214) 728-4592
 - Time: 11:00AM

9. **SPEC MIX BRICKLAYER 500 Regional – Quebec**
 - Date: Wednesday, September 28th, 2016
 - Location: École des métiers de la construction de Montréal, 2205 Rue Laurier, Montreal (Québec), H2H 2H4
 - Contact: Alain Jette (514) 942-1270
 - Time: 5:00PM

10. **SPEC MIX BRICKLAYER 500 Regional – Pennsylvania**
 - Date: Thursday, September 29th, 2016
 - Location: Fizzano Brothers Concrete Products, 1776 Chester Pike, Crum Lynne, PA 19022
 - Contact: John Paci (610) 656-1608 or Jim Patchus (856) 516-5248
 - Time: 1:00 PM

11. **SPEC MIX BRICKLAYER 500 Regional – Louisiana**
 - Date: Friday, September 30th, 2016
 - Location: State Block, Inc., 3615 Lausat St., Metairie, LA 70001
 - Contact: Ryan Coyne (404) 702-5944 or Larry Theobald (985) 519-7161
 - Time: 11:00AM

12. **SPEC MIX BRICKLAYER 500 Regional – Ontario**
 - Date: Wednesday, October 5th, 2016
 - Location: Conestoga College, 108 University Avenue East, Waterloo, Ontario N2J 2W2
 - Contact: Dean Garbutt (519) 240-7265
 - Time: 5:00 PM

13. **SPEC MIX BRICKLAYER 500 Regional – Oklahoma**
 - Date: Thursday, October 6th, 2016
 - Location: Independent Material Co., 34 N Owasso Ave, Tulsa, OK 74120
 - Contact: Carson Wann (918) 230-6124 or Trey Harris (214) 728-4592
 - Time: 11:00 AM

- 14. SPEC MIX BRICKLAYER 500 Regional – Illinois**
 - Date: Thursday, October 6th, 2016
 - Location: Illinois Brick Co., 2217 S. Loomis, Chicago, IL 60608
 - Contact: Matt Pfothenauer (630) 707-8200 or Luke Kisielewski (630) 557-8252
 - Time: 12:00 Noon

- 15. SPEC MIX BRICKLAYER 500 Regional – Arizona**
 - Date: Thursday, October, 13th, 2016
 - Location: AZ Best Block, 4025 W Whitton Ave, Phoenix, AZ 85019
 - Contact: Dennis Berger (623) 764-8369 or Riley Allen (303) 819-7459
 - Time: 5:00PM

- 16. SPEC MIX BRICKLAYER 500 Regional – New Jersey**
 - Date: Thursday, October, 13th, 2016
 - Location: Quarry Stone Manufacturing, 7 Frontage Rd., Clinton, NJ
 - Contact: Dan Scott (201) 415-7748 or John Mulvaney (973) 229-0201
 - Time: 11:00AM

- 17. SPEC MIX BRICKLAYER 500 Regional – Texas (Dallas)**
 - Date: Thursday, October 20th, 2016
 - Location: ACME / Featherlite, 3815 Singleton Blvd., Dallas, TX 75212
 - Contact: Trey Harris (214) 728-4592
 - Time: 11:00 AM

- 18. SPEC MIX BRICKLAYER 500 Regional – N. Carolina**
 - Date: Thursday, October 20th, 2016
 - Location: Tucker-Kirby Co., 3825 Wilkinson Blvd, Charlotte, NC 28208
 - Contact: Ryan Coyne (404) 702-5944 or Marty Schiraldi (305) 812-0687
 - Time: 11:00 AM

- 19. SPEC MIX BRICKLAYER 500 Regional – Alberta**
 - Date: Friday, October 21st, 2016
 - Location: So. Alberta Inst of Tech., 17864 – 106 Ave, Edmonton, AB T5S 1V4
 - Contact: Denis Charbonneau (403) 966-4041 or Tom Bartley (403) 651-0650
 - Time: 11:00 AM

- 20. SPEC MIX BRICKLAYER 500 Regional – Virginia**
 - Date: Thursday, October 27th, 2016
 - Location: Glen-Gery Brick Center, 9905 Godwin Dr, Manassas, VA 20110
 - Contact: Ed Owens (814) 291-8417 or Matt Tiches (301) 659-1128
 - Time: 11:00 AM

- 21. SPEC MIX BRICKLAYER 500 Regional – British Columbia**
 - Date: Thursday, October 27th, 2016
 - Location: Kwantlen Polytechnic University, 5500 180th Street, Surrey, BC V3S 6R1
 - Contact: Carlos Zamora (604) 368-6402
 - Time: 1:00 PM

- 22. SPEC MIX BRICKLAYER 500 Regional – Tennessee**
 - Date: Friday, October 28th, 2016
 - Location: LoJac Materials, 204 Cowan Rd., Dickson, TN 37055
 - Contact: Will Scott (615) 319-0793 or Brian Tillett (513) 615-4986
 - Time: 11:00 AM

The SPEC MIX BRICKLAYER 500® masonry industry promotion is supported by a family of outstanding sponsors who support the program’s mission: **KEEPING THE TRADE STRONG!** These generous organizations are listed below.

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FOR MORE INFORMATION

For more details about this event go to www.specmixbricklayer500.com
For further information view the [2016 SPEC MIX BRICKLAYER World Championship Magazine](#)

The SPEC MIX BRICKLAYER 500® was established by SPEC MIX, Inc. in 2003 to showcase the skill and craftsmanship of professional masons. It is featured as the headliner event of MASONRY MADNESS™ Day during the World of Concrete and recognized as the masonry industry’s premier bricklaying competition with a total purse estimated at \$100,000 that annually awards the title, “World’s Best Bricklayer.” Each year there are a series of preliminary SPEC MIX BRICKLAYER 500 Regional qualifying events held throughout North America to determine who will compete in the SPEC MIX BRICKLAYER 500 World Championship. The Championship finale draws as many as 4,000 spectators with thousands of live webcast viewers who tune in to watch this bricklayer battle; the largest trade competition in the construction industry.

SPEC MIX, Inc. is the construction industry’s national source for high quality, factory preblended cement-based building products for the construction industry. With more than 60 manufacturing facilities in all major markets across the US and Canada, SPEC MIX production plants utilize state of the art batching equipment and the finest materials to ensure total quality control throughout your project. SPEC MIX offers various patented silo systems to maximize a contractor’s proficiency and safety rating. The mission of SPEC MIX Inc. is to keep a masonry crew going, moving and working safely—all day, every day.

World of Concrete is the industry’s ONLY annual international event dedicated to the commercial concrete and masonry construction industries. Featuring indoor and outdoor exhibits with the industry’s leading suppliers showcasing innovative products and technologies, exciting demonstrations and competitions, and a world-class education program. Visit www.worldofconcrete.com for complete show details.

NOTE USE OF TERMS: Please respect all legal trademarks for trade use. In print, the correct way to refer to the competition event is the 2017 SPEC MIX BRICKLAYER 500® World Championship, 2017 (State) SPEC MIX BRICKLAYER 500® Regional and MASONRY MADNESS™ or MASONRY MADNESS™ Day, case use as shown. The award titles for SPEC MIX TOP CRAFTSMAN®, and SPEC MIX TOUGHEST TENDER®, should be in all caps followed by the word, “award.” When writing about our corporation the correct way to write our corporate name is SPEC MIX®, Inc. If referring to SPEC MIX brand the correct way is SPEC MIX®. The ® mark should always be used on the 2017 SPEC MIX BRICKLAYER 500®, and SPEC MIX®, Inc. the first time either term is used in body copy and always used when either term is in a headline or sub-headline. The same is correct for MASONRY MADNESS™ or MASONRY MADNESS™ Day.

If any of these title terms are used for mass media news or editorial use, we ask that the full term be used at least once at the beginning of the article, thereafter, “event” or “competition” would be acceptable terms. Please do not cut, rename or edit the legal trademarked name of the event so as to maintain the legal brand name and its integrity.

If you have any questions regarding this event, need images, video footage or logos, contact the name listed below.

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