



KEEPING THE TRADE STRONG

REGIONAL COMPETITION

DATE: August 11, 2017

FOR IMMEDIATE RELEASE:

Interstate Brick in Salt Lake City, Utah holds the 2017 SPEC MIX BRICKLAYER 500® Regional Competition

SALT LAKE CITY, UTAH —The 2017 SPEC MIX BRICKLAYER 500® Regional Competition for Salt Lake City, Utah was held at Interstate Brick in West Jordan, Utah on August 11, 2017. Nine teams of brick masons and tenders vied for a competition spot in the 2018 SPEC MIX BRICKLAYER 500 World Championship Competition held in Las Vegas, Nevada. There, they will compete for over \$100,000 in cash and prizes including a new 2018 Ford F-250 XLT 4x4 truck.



Trint Pierce, a mason with Kim Pierce Masonry, Spanish Fork, Utah, and his mason tender Alex Groesbeck, edged out the rest of the competition to take home first place. His net count of 562 brick got the job done. Not only did first place carry the opportunity to compete in the 2018 SPEC MIX BRICKLAYER 500 in Las Vegas for Trint, but it also came with \$500 cash and over \$400 in tools. The SPEC MIX TOP CRAFTSMAN Award went to Alex Martinez, of Allen's Masonry Company out of Farmington, Utah earning him \$350 cash and \$400 in tools. Scott Tuttle, of Quik Trowell Masonry, Clearfield, Utah finished as runner up taking home \$350 cash and \$400 in tools. Third place also went to our SPEC MIX TOP CRAFTSMAN, Alex Martinez, with Allen's Masonry Company who received an additional \$300 in cash and prizes.



It was a perfect setting at Interstate Brick in West Jordan, Utah to hold our 15th Annual SPEC MIX BRICKLAYER 500 Competition. Clear skies and a slight breeze blew through as our nine teams of two arrived to sign in. Many National and Regional sponsors began setting up tents and displays for the imminent crowd that would be arriving. The DJ rolled out his cords, the food trucks were in route and the roar of the mixer was the only sound you could hear.

The competition was fierce but, as with each regional event, nothing is certain until the judges finalize their counts. Trint Pierce is always a contender to rival in the Utah regionals and had what it took this year to walk away with the first place trophy. The counts came down to a handful of brick to make the difference between 1st and 2nd place.

This year a special thanks goes to Allen's Masonry Company, a local Hydro Mobile Scaffold dealer, for donating their time and equipment for the set up of the Hydro Mobile unit on display for viewing and, ultimately, shade! We also thank National sponsors Ford Commercial Vehicles, Multiquip, Stabila, and Hohmann and Barnard for attending and supporting our regional event. Additional thanks go to our regional sponsors in attendance: Utah Masonry Council, Interstate Brick, Amcor Block, AK Masonry, Quikrete, Lehi Block, Sunroc Block, Holcim Cement, Lahoist USA, Staker Parsons, Western States Rental, Tramcor Corporation, and H & E Equipment rentals. A huge thank you goes out to AK Masonry for the constant support they bring in, helping make this event bigger and better each year. Salt Lake City is always a top tier event with great masons that could all compete on the World Championship stage. This year was no different. Finally thanks to all the contestants and fans that help drive this event's success!



Final Results:

First Place

Mason – Trint Pierce – 562 brick
Tender – Alex Groesbeck
Pierce Masonry, Spanish Fork, Utah

SPEC MIX TOP CRAFTSMAN

Mason - Alex Martinez – 510 brick
Tender – Jose Arellano
Allen's Masonry Company, Farmington, Utah

2nd Place

Mason – Scott Tuttle – 552 brick
Tender – Brian Tuttle
Quik Trowell, Clearfield, Utah

3rd Place

Mason - Alex Martinez – 510 brick
Tender – Jose Arellano
Allen's Masonry Company, Farmington, Utah

FOR MORE INFORMATION

For more details about this event go to www.specmixbricklayer500.com

For further information view the [2017 SPEC MIX BRICKLAYER World Championship Magazine](#)

The SPEC MIX BRICKLAYER 500[®] was established by SPEC MIX in 2003 to showcase the skill and craftsmanship of professional masons. It is featured as the headliner event of MASONRY MADNESS™ Day during the World of Concrete and recognized as the masonry industry's premier bricklaying competition with a total purse estimated at \$100,000 that annually awards the title, "World's Best Bricklayer". Each year there are a series of preliminary SPEC MIX BRICKLAYER 500 Regional Qualifying Events held throughout North America to determine who will compete in the SPEC MIX BRICKLAYER 500 World Championship. The Championship finale draws as many as 4,000 spectators with thousands of live webcast viewers who tune in to watch this bricklayer battle.

More about SPEC MIX[®]: SPEC MIX is the construction industry's national source for high quality; factory preblended cement-based building products for the construction industry. With more than 60 manufacturing facilities in all major markets across the US and Canada, SPEC MIX production plants utilize state of the art batching equipment and the finest materials to ensure total quality control throughout your project. SPEC MIX offers a deep line of masonry mortars and grouts, stucco and industrial products including various patented silo systems to maximize a contractor's productivity and safety. The mission of SPEC MIX is to keep your jobsite team going, moving and working safely—all day, every day.

NOTE USE OF TERMS: Please respect all legal trademarks for trade use. In print, the correct way to refer to the competition event is the 2017 SPEC MIX BRICKLAYER 500[®] World Championship, and MASONRY MADNESS[®] or MASONRY MADNESS[®] Day, case use as shown. The award titles for SPEC MIX TOP CRAFTSMAN, and SPEC MIX TOUGHEST TENDER[®], should be in all caps followed by the word, "award." When writing about our corporation the correct way to write our corporate name is SPEC MIX[®]. If referring to SPEC MIX brand the correct way is SPEC MIX[®]. The [®] mark should always be used on the 2017 SPEC MIX BRICKLAYER 500[®], and SPEC MIX[®] the first time either term is used in body copy and always used when either term is in a headline or sub-headline. The same is correct for MASONRY MADNESS[®] or MASONRY MADNESS[®] Day.

If any of these title terms are used for mass media news or editorial use, we ask that the full term be used at least once at the beginning of the article, thereafter, "event or competition" would be acceptable terms. Please do not cut, rename or edit the legal trademarked name of the event so as to maintain the legal brand name and its integrity.

Patrick McCarthy
SPEC MIX[®] Sales
The QUIKRETE[®] Companies
pmccarthy@quikrete.com