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FOR IMMEDIATE RELEASE:

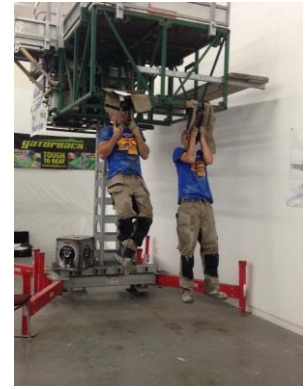


Surrey, BC hosts the 2015 SPEC MIX BRICKLAYER 500® Regional Competition

CLOVERDALE, BC – The 2015 SPEC MIX BRICKLAYER 500® Regional Competition for British Columbia was held on October 21st at Kwantlen Polytechnic University, in Cloverdale, BC. Seven teams of brick masons and tenders vied for a competition spot in the 2016 SPEC MIX BRICKLAYER 500 World Championship Competition, held in Las Vegas, Nevada. There, they will compete for over \$100,000 in cash and prizes including a new 2016 Ford F-250 XLT 4x4 Crew Cab truck.



Riel Voigt, a mason with S&S Masonry, and his mason tender Theo Van Tunen, edged out the rest of the competition to take home first place. His net count of 647 brick won him the opportunity to compete in the 2016 SPEC MIX BRICKLAYER 500 in Las Vegas, as well as a cash prize of \$500, trowels, and a bag from Marshalltown. Voigt then captured the SPEC MIX TOP CRAFTSMAN Award of \$400 and tools from Marshalltown. Matt McDougall of Pacific Coast Masonry, finished as runner up taking home \$300. Third place went to mason Derek Melo of Melo Masonry, who received \$200.



The 2015 SPEC MIX BRICKLAYER 500 British Columbia Regional was hosted at Kwantlen Polytechnic University's Cloverdale campus. Five students from Thomas Haney Secondary School, who are part of the 21 week KPU Masonry: Citation (Foundation) Program, assisted with keeping the masons well stocked with mortar during the competition. There were several National & Regional Sponsors and vendors in attendance, including Tristar Brick & Block, who engaged the spectators with their hands-on Demo Zone. BC Brick Supplies sponsored the catering for the event, Hinterland Masonry Supplies supplied the CMU, and I-XL Masonry Supplied the brick that was used during the competition. Additional equipment and supplies were donated by SMD Masonry.

Display booths were set-up by Brock White, I-XL Masonry Supplies, Powerhouse Building Solutions, Rocky Mountain Concrete, Stabila, Spider Staging/Betamax, and AGF Access. AGF Access' HyrdoMobile scaffolding was used to play hangman, and Multiquip sent a mixer and mud tubs to accommodate the mixing and production of several tons of SPEC MIX Portland Lime Sand Type N Mortar used by all the bricklayers. Mud was expertly mixed by Randy and Brandon from Randy Armstrong Masonry.



Final Results:

First Place

Mason – Riel Voight - 647 Brick

Tender – Theo Van Tunen

S&S Masonry, Langley, BC

SPEC MIX TOP CRAFTSMAN

Mason – Riel Voight - 647 Brick

Tender – Theo Van Tunen

S&S Masonry, Langley, BC

2nd Place

Mason – Matt McDougall - 365 Brick

Tender – Ryan Andres

Pacific Coast Masonry, Mission, BC

3rd Place

Mason – Derek Melo - 280 Brick

Tender – Scott Arthurs

Melo Masonry, Surrey, BC

The SPEC MIX BRICKLAYER 500 Regional and World Championship series of events are widely considered the masonry industry's strongest promotional program to showcase the skill, speed and craftsmanship of professional masons around the world. Established by SPEC MIX, Inc. in 2003, the SPEC MIX BRICKLAYER 500 is the trade's annual campaign that answers the question: "Who is the World's Best Bricklayer?" The winners of each regional qualifying competition earn free trip to Las Vegas to compete against 20 or more bricklayers in the World Championship held during the World of Concrete tradeshow on February 3rd, 2016.

The regional and championship contests consist of a two-person team; one mason and mason tender, that are given 60 minutes to construct a 26 foot 8 inch, double wythe brick wall that must be constructed to meet strict quality standards. The walls are judged by highly qualified, experienced industry experts that carefully follow a 10-point criteria system. The winning masons are ranked and awarded prizes based on the highest brick count while meeting the quality requirements and competition rules. The competition has four awards; 1st, 2nd, and 3rd place which are based on the highest net brick count meeting the quality standards. The 4th award, and arguably considered the most coveted prize (prize), the SPEC MIX TOP CRAFTSMAN is judged the most sellable wall. The walls are closely evaluated by carefully selected masonry officials carrying several years of bricklaying experience.

For more information on the SPEC MIX BRICKLAYER Regional Program call 888-SPECMIX or go to:

www.specmixbricklayer500.com

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