



SPEC MIX BRICKLAYER 500®

U.S.A.



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FOR IMMEDIATE RELEASE:



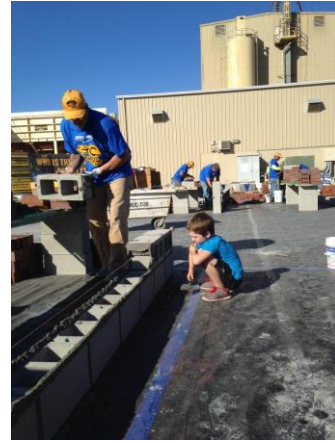
Sacramento, California area holds the 2015 SPEC MIX BRICKLAYER 500® Regional Competition

SACRAMENTO, CA —The 2015 SPEC MIX BRICKLAYER 500® Regional Competition for Northern California Regional was held at The Quikrete Companies plant, in Sacramento, CA on October 10th 2015. There were eight teams of brick masons and tenders vied for a competition spot in the 2016 SPEC MIX BRICKLAYER 500 World Championship Competition held in Las Vegas, Nevada. There, they will compete for over \$100,000 in cash and prizes including a new 2016 Ford F-250 XLT 4x4 truck.



Action at the SPEC MIX BRICKLAYER 500 California Regional Event!

David Jones Sr., a mason with Bratton Masonry in Sacramento, CA, and his mason tender Mark Starkweather, edged out the rest of the competition to take home first place. His net count of 480 brick got the job done. Not only did first place carry the opportunity to compete in the 2016 SPEC MIX BRICKLAYER 500 in Las Vegas for David Jones Sr., but it also came with \$500 in cash and additional sponsor prizes. The SPEC MIX TOP CRAFTSMAN Award also went to David Jones Sr. Keith White, of Stonelake Masonry finished as runner up taking home \$400 in cash and prizes. Third place went to mason Richie King of Frazier Masonry, Sacramento, CA, who received \$350.



***Three generations of the Jones family were in attendance at the
SPEC MIX BRICKLAYER 500 California Regional Event.***

The 2015 SPEC MIX BRICKLAYER 500 California Regional came back to Sacramento, CA this year. The event was sponsored locally by Calstone, HC Muddox, CEMEX, and Cal-Portland. All of whom donated materials and cash prizes. National sponsor Multiquip supplied mixers and mortar tubs to accommodate the 15,000 lbs. of SPEC MIX Portland Lime & Sand, Type S, used by the bricklayers. IQ Power Tools was also on hand to display their dustless saw-cutting products, and Mission Valley Ford showed up with 2015 model trucks to show off to the crowd.

All attendees were treated to barbeque, and cash prizes were raffled off to the crowd. One lucky winner took home a high definition 40" flat screen television by winning a game of heads/tails.



***Mason David Jones Sr. and his mason tender Mark Starkweather
are heading to Las Vegas in February!***

Final Results:

First Place

Mason –David Jones Sr. – 480 Brick
Tender – Mark Starkweather
Bratton Masonry, Sacramento, CA

SPEC MIX TOP CRAFTSMAN

Mason – David Jones Sr. – 480 Brick
Tender – Mark Starkweather
Bratton Masonry, Sacramento, CA

2nd Place

Mason – Keith White – 418 Brick
Tender – Casey White
Stonelake Masonry, Sacramento, CA

3rd Place

Mason – Richie King - 392 Brick
Tender – Miguel Gonzalez
Frazier Masonry, Sacramento, CA

The SPEC MIX BRICKLAYER 500 Regional and World Championship series of events are widely considered the masonry industry's strongest promotional program to showcase the skill, speed and craftsmanship of professional masons around the world. Established by SPEC MIX, Inc. in 2003, the SPEC MIX BRICKLAYER 500 is the trade's annual campaign that answers the question: "Who is the World's Best Bricklayer?" The winners of each regional qualifying competition earn free trip to Las Vegas to compete against 20 or more bricklayers in the World Championship held during the World of Concrete tradeshow on February 3rd, 2016.

The regional and championship contests consist of a two-person team; one mason and mason tender, that are given 60 minutes to construct a 26 foot 8 inch, double wythe brick wall that must be constructed to meet strict quality standards. The walls are judged by highly qualified, experienced industry experts that carefully follow a 10-point criteria system. The winning masons are ranked and awarded prizes based on the highest brick count while meeting the quality requirements and competition rules. The competition has four awards; 1st, 2nd, and 3rd place which are based on the highest net brick count meeting the quality standards. The 4th award, and arguably considered the most coveted prize (prize), the SPEC MIX TOP CRAFTSMAN is judged the most sellable wall. The walls are closely evaluated by carefully selected masonry officials carrying several years of bricklaying experience.

For more information on the SPEC MIX BRICKLAYER Regional Program call 888-SPECMIX or go to:
www.specmixbricklayer500.com

Rob Dyer
SPEC MIX® Sales
The QUIKRETE® Companies
(510) 861-8067
rdyer@quikrete.com