



DATE: August 17, 2015

FOR IMMEDIATE RELEASE:



Piney Flats, Tennessee area holds the 2015 SPEC MIX BRICKLAYER 500® Regional Competition

PINEY FLATS, TN —The 2015 SPEC MIX BRICKLAYER 500® Regional Competition for Eastern Tennessee was held at General Shale Brick, in Piney Flats, TN on August 15, 2015. Eight teams of brick masons and tenders vied for a competition spot in the 2016 SPEC MIX BRICKLAYER 500 World Championship Competition held in Las Vegas, Nevada. There, they will compete for over \$100,000 in cash and prizes including a new 2016 Ford F-250 XLT 4x4 truck.



The 2015 SPEC MIX BRICKLAYER 500 East Tennessee Regional Competitors



Bricklaying action at the 2015 SPEC MIX BRICKLAYER 500 East Tennessee Regional Competition!

Jason Peek, a mason with Peek Masonry from Church Hill, TN, and his mason tender Scott Watson, edged out the rest of the competition to take home first place. His net count of 382 brick got the job done. Not only did first place carry the opportunity to compete in the 2016 SPEC MIX BRICKLAYER 500 in Las Vegas for Jason Peek, but it also came with a \$500.00 cash prize. The SPEC MIX TOP CRAFTSMAN Award also went to Jason Peek. Howard Coleman of All About Masonry from Watauga, TN finished as runner up taking home \$200.00 in cash. Third place went to mason Joe Ball of Straight Line Masonry from Falls Church, TN, who received \$150.00.



Thank you National Sponsors Mortar Net and QUIKRETE® for attending & sponsoring the East Tennessee SPEC MIX BRICKLAYER 500 Regional Event!



East Tennessee SPEC MIX BRICKLAYER 500 Winner Jason Peek (Mason) and his tender Scott Watson. Jason is getting ready to win that Ford F-250 in Las Vegas!

Final Results:

First Place

Mason – Jason Peek – 382 Brick

Tender – Scott Watson

Peek Masonry, Church Hill, TN

SPEC MIX TOP CRAFTSMAN

Mason – Jason Peek- 382 Brick

Tender – Scott Watson

Peek Masonry, Church Hill, TN

2nd Place

Mason – Howard Coleman- 343 Brick

Tender – Jason Kraus

All About Masonry, Watauga, TN

3rd Place

Mason – Joe Ball – 196 Brick

Tender – Gwen Marsh

Straight Line Masonry, Falls Church, TN

The SPEC MIX BRICKLAYER 500 Regional and World Championship series of events are widely considered the masonry industry's strongest promotional program to showcase the skill, speed and craftsmanship of professional masons around the world. Established by SPEC MIX, Inc. in 2003, the SPEC MIX BRICKLAYER 500 is the trade's annual campaign that answers the question: "Who is the World's Best Bricklayer?" The winners of each regional qualifying competition earn free trip to Las Vegas to compete against 20 or more bricklayers in the World Championship held during the World of Concrete tradeshow on February 3rd, 2016.

The regional and championship contests consist of a two-person team; one mason and mason tender, that are given 60 minutes to construct a 26 foot 8 inch, double wythe brick wall that must be constructed to meet strict quality standards. The walls are judged by highly qualified, experienced industry experts that carefully follow a 10-point criteria system. The winning masons are ranked and awarded prizes based on the highest brick count while meeting the quality requirements and competition rules. The competition has four awards; 1st, 2nd, and 3rd place which are based on the highest net brick count meeting the quality standards. The 4th award, and arguably considered the most coveted prize (prize), the SPEC MIX TOP CRAFTSMAN is judged the most sellable wall. The walls are closely evaluated by carefully selected masonry officials carrying several years of bricklaying experience.

For more information on the SPEC MIX BRICKLAYER Regional Series call 888-SPECMIX or go to:

www.specmixbricklayer500.com

Ryan Coyne

SPEC MIX® Sales

The QUIKRETE® Companies

404-702-5944

rcoyne@quikrete.com