DATE: August 10, 2015 FOR IMMEDIATE RELEASE:



Cleveland, Ohio area holds the 2015 SPEC MIX BRICKLAYER 500® Regional Competition

CLEVELAND, OH – The 2015 SPEC MIX BRICKLAYER 500® Regional Competition for Ohio was held at St. Mary's Cement Terminal, in Cleveland, Ohio on August 8, 2015. Nine teams of brick masons and tenders vied for a competition spot in the 2016 SPEC MIX BRICKLAYER 500 World Championship Competition held in Las Vegas, Nevada. There, they will compete for over \$100,000 in cash and prizes including a new 2016 Ford F-250 XLT 4x4 truck.



The 2015 SPEC MIX BRICKLAYER 500 Ohio Regional Competitors

Emilio Dibra, a mason with United Masonry, Cleveland, Ohio, and his mason tender Charlie Cheatham, edged out the rest of the competition to take home first place. His net count of 475 brick got the job done. Not only did first place carry the opportunity to compete in the 2016 SPEC MIX BRICKLAYER 500 in Las Vegas for Emilio, but it also came with \$400 Cash, Marshalltown Tools, and a Marshalltown Trophy Trowel. The SPEC MIX TOP CRAFTSMAN Award went to Steve Fischer, of HICON, Inc in Cincinnati, Ohio. Steve Fischer also finished as runner up taking home \$350 Cash and Marshalltown Tools. Third place went to mason Rob Hudak of Metropolitan Builders, Cleveland, Ohio, who received \$300 Cash and Marshalltown Tools.







Tent City at the Ohio Regional Event!

This well attended event had some great games, prizes, and live music. Colin Dussault and Jim Tique took the stage for 3 Hours of rocking music. The competitors and attendees loved the addition of the live music to the event. Labatt Beer representatives ran a corn hole tournament and gave away multiple prizes including two 50" HDTV's.



1st Place winner mason, Emilio Dibra, and tender, Charlie Cheatham



SPEC MIX TOP CRAFTSMAN mason, Steve Fischer, and tender, Gary Cayse

Final Results:

First Place

Mason – Emilio Dibra - 475 Brick Tender – Charlie Cheatham United Masonry, Cleveland, OH

SPEC MIX TOP CRAFTSMAN

Mason – Steve Fischer – 402 Brick Tender – Gary Cayse HICON Inc, Cincinnati, OH

2nd Place

Mason – Steve Fischer - 402 Brick Tender – Gary Cayse HICON Inc, Cincinnati, OH

3rd Place

Mason – Rob Hudak - 364 Brick Tender – Eric Bellottie Metropolitan Builders, Cleveland, Ohio

The SPEC MIX BRICKLAYER 500 Regional and World Championship series of events are widely considered the masonry industry's strongest promotional program to showcase the skill, speed and craftsmanship of professional masons around the world. Established by SPEC MIX, Inc. in 2003, the SPEC MIX BRICKLAYER 500 is the trade's annual campaign that answers the question: "Who is the World's Best Bricklayer?" The winners of each regional qualifying competition earn free trip to Las Vegas to compete against 20 or more bricklayers in the World Championship held during the World of Concrete tradeshow on February 3rd, 2016.

The regional and championship contests consist of a two-person team; one mason and mason tender, that are given 60 minutes to construct a 26 foot 8 inch, double wythe brick wall that must be constructed to meet strict quality standards. The walls are judged by highly qualified, experienced industry experts that carefully follow a 10-point criteria system. The winning masons are ranked and awarded prizes based on the highest brick count while meeting the quality requirements and competition rules. The competition has four awards; 1st, 2nd, and 3rd place which are based on the highest net brick count meeting the quality standards. The 4th award, and arguably considered the most coveted price (prize), the SPEC MIX TOP CRAFTSMAN is judged the most sellable wall. The walls are closely evaluated by carefully selected masonry officials carrying several years of bricklaying experience.

For more information on the SPEC MIX BRICKLAYER Regional Program call 888-SPECMIX or go to: www.specmixbricklayer500.com

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