

SPEC MIX BRICKLAYER 500®



DATE: October 8, 2015 FOR IMMEDIATE RELEASE:



Columbia, South Carolina area holds the 2015 SPEC MIX BRICKLAYER 500® Regional Competition

COLUMBIA, SC—The 2015 SPEC MIX BRICKLAYER 500® Regional Competition for South Carolina was held at Tucker-Kirby Co, Inc. in Columbia, SC on Thursday October 1, 2015. Eight teams of brick masons and tenders vied for a competition spot in the 2016 SPEC MIX BRICKLAYER 500 World Championship Competition held in Las Vegas, Nevada. There, they will compete for over \$100,000 in cash and prizes including a new 2016 Ford F-250 XLT 4x4 truck.





David Kelly, a mason with Kelly Masonry, Pendleton, SC, and his mason tender Jordon Kelly, edged out the rest of the competition to take home first place. His net count of 364 won him the opportunity to compete in the 2016 SPEC MIX BRICKLAYER 500 in Las Vegas. It also came with a cash prize of \$350.00. The SPEC MIX TOP CRAFTSMAN Award and Second Place went to Steven Driggers, of Fallaw Masonry, St. Mathews, SC, taking home a cash prize \$200. Third place went to mason Seth Brannon of McGee Brothers, Greer, SC who received \$150.00.



The bricklayers of South Carolina standing strong next to the SPEC MIX BRICKLAYER 500 National sponsor IQ Power tools.



Sam Prater of SPEC MIX, Inc. a division of The QUIKRETE Companies® was recognized at the South Carolina Regional event and awarded a commemorative SPEC MIX clock. Sam is a dedicated employee to the company and his industry and had set up and worked many SPEC MIX BRICKLAYER 500 Regional and World Championship events over 10 years. Thank you, Sam, for your hard work and dedication to the industry.

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Final Results:

First Place

Mason – David Kelly - 364 Brick Tender – Jordon Kelly Kelly Masonry, Pendleton, SC

SPEC MIX TOP CRAFTSMAN

Mason – Steven Driggers - 291 Brick Tender – Zach Lail Fallaw Masonry, St. Mathews, SC

2nd Place

Mason – Steven Driggers - 291 Brick Tender – Zach Lail Fallaw Masonry, St. Mathews, SC

3rd Place

Mason – Seth Brannon – 275 Brick Tender – Huston McGee McGee Brothers, Greer, SC

The SPEC MIX BRICKLAYER 500 Regional and World Championship series of events are widely considered the masonry industry's strongest promotional program to showcase the skill, speed and craftsmanship of professional masons around the world. Established by SPEC MIX, Inc. in 2003, the SPEC MIX BRICKLAYER 500 is the trade's annual campaign that answers the question: "Who is the World's Best Bricklayer?" The winners of each regional qualifying competition earn free trip to Las Vegas to compete against 20 or more bricklayers in the World Championship held during the World of Concrete tradeshow on February 3rd, 2016.

The regional and championship contests consist of a two-person team; one mason and mason tender, that are given 60 minutes to construct a 26 foot 8 inch, double wythe brick wall that must be constructed to meet strict quality standards. The walls are judged by highly qualified, experienced industry experts that carefully follow a 10-point criteria system. The winning masons are ranked and awarded prizes based on the highest brick count while meeting the quality requirements and competition rules. The competition has four awards; 1st, 2nd, and 3rd place which are based on the highest net brick count meeting the quality standards. The 4th award, and arguably considered the most coveted price (prize), the SPEC MIX TOP CRAFTSMAN is judged the most sellable wall. The walls are closely evaluated by carefully selected masonry officials carrying several years of bricklaying experience.

For more information on the SPEC MIX BRICKLAYER Regional Program call 888-SPECMIX or go to: www.specmixbricklayer500.com

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